

# CREATING A HIGH-PERFORMANCE BUSINESS

## Transform Your Team through the Science of Leadership

### Why do teams

—even teams of talented, dedicated, remarkable people—  
struggle to get along, seem to resist change, or under-perform?

A successful business is like a successful sports team; every player is critical. No position is disposable. Team members work in unison, employing communication strategies that are sometimes invisible to observers, creating the *illusion* of seamless, effortless coordination and excellence.

In this transformative course, Dr. Dave Striegel illuminates the science of leadership and team performance drawing from his 25+ years' experience working with pro athletes, corporate executives, military and FBI personnel, as well as his Ph.D. in Applied Sport Psychology. Explore case studies to discover the common challenges and opportunities that business leaders and teams share with elite performers. Through interactive exercises, acquire the skills leaders employ to systematically change mindsets and communication patterns to create cohesive, high performing teams.

Gain practical, actionable leadership and communication techniques for understanding *how to say what needs to be said*. Even difficult conversations can become bridges to a stronger team. Learn to use the science of leadership and behavior change to cultivate a cohesive team that thrives under pressure.



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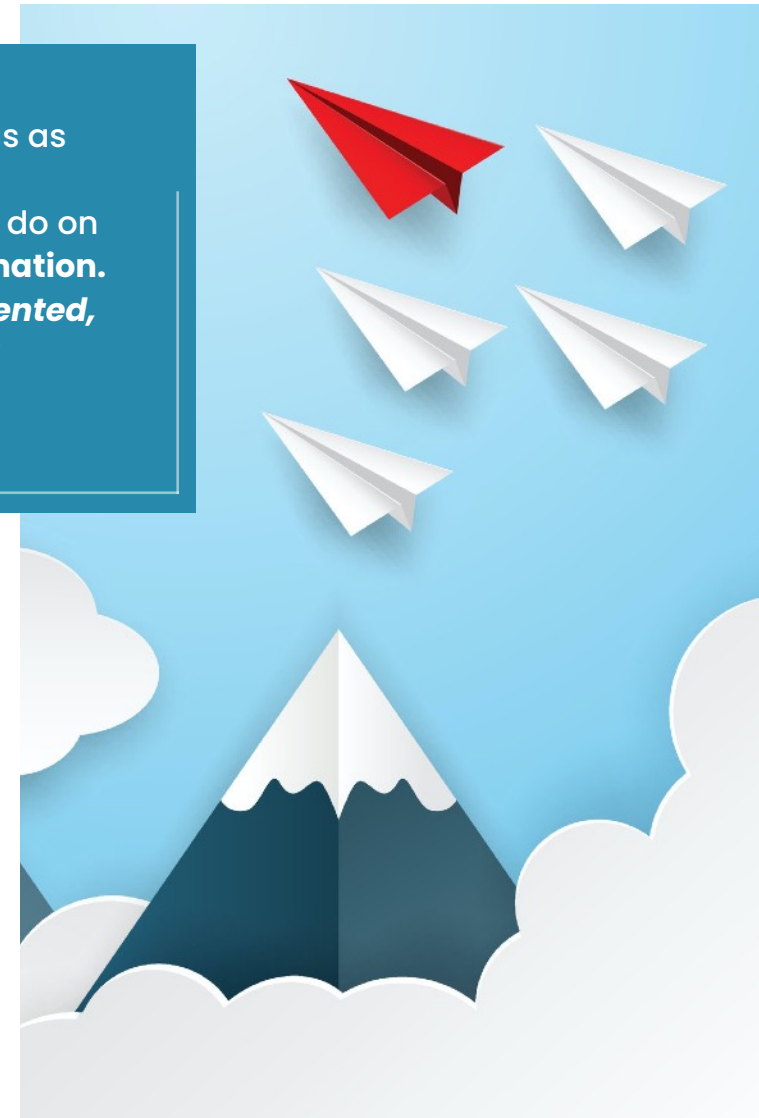
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## Learning Objectives:

- Understand the fundamental AND advanced elements of proactive leadership and how to apply them confidently with your team
- Transform your vision statement into actions that become performance expectations
- Describe the critical, science-based steps of implementation and how they influence your bottom line
- Differentiate between the physiological and psychological aspects of pressure and how to make them work for you
- Summarize the functions of key brain structures that influence workplace performance and their roles in leadership and team communication
- Apply the neuroscience-based SCARF model of leadership (Status, Certainty, Autonomy, Relatedness, Fairness) within your business
- Learn methods for communicating expectations and providing feedback that minimize team members' resistance while maximizing motivation and performance
- Identify skill sets of world class performers that assist you in pursuing the full range of your talent

“Dynamic leaders focus as much on effective **implementation** as they do on having the perfect **information**. A great plan, **unimplemented**, achieves nothing.”

—DR. DAVE STRIEGEL



### Suggested Audience:

Professionals Interested in Pursuing Excellence

### Suggested Format:

Full or Partial Day; Lecture, Workshop, Keynote



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